

List of Core Courses

Course Code	Course Title	Credit Hours
MSMGT-720	Advanced Research Methodology & Data Analysis	3(3,0)
MGT-721	Advanced Strategic Management	3(3,0)
MGT-722	Strategic Financial Management	3 (3,0)
MGT-719	Advanced Strategic Marketing	3 (3,0)

List of Elective (Specialization)

Courses 1. Finance Elective (Specialization) Courses

Course Code	Course Title	Credit Hours
FIN-715	Advanced Corporate Finance	3(3,0)
FIN-743	Advanced Financial Markets and Institutions	3(3,0)
FIN-726	Financial Econometrics	3(3,0)
FIN-731	Credit Management	3(3,0)
FIN-723	Islamic Banking and Finance	3(3,0)
FIN-765	Derivatives and Financial Risk Management	3(3,0)
FIN-766	Multinational Financial Management	3(3,0)
FIN-767	Advanced Investment and Portfolio Management	3(3,0)
FIN-732	Financial Statement Analysis and Valuation	3(3,0)
FIN-733	Advanced Financial Management	3(3,0)
FIN-734	Fixed Income Securities Analysis	3(3,0)
FIN-722	Bond Market Analysis	3(3,0)
FIN-735	Financial Reporting	3(3,0)
FIN-736	Financial Theory and Corporate Policy	3(3,0)
FIN-737	Issues in Financial Reporting	3(3,0)
FIN-725	Financial Risk Management	3(3,0)
FIN-738	Corporate Governance	3(3,0)
FIN-739	Financial Modeling	3(3,0)
FIN-742	Behavioral Finance	3(3,0)

2. Marketing Elective (Specialization) Courses

Course Code	Course Title	Credit Hours
MKT-730	Advances in Marketing Research	3(3,0)
MKT-731	Advances in Integrated Marketing Communication	3(3,0)
MKT-732	Advanced Topics in Service and Industrial Marketing	3(3,0)
MKT-733	Seminar in Marketing	3(3,0)
MKT-734	Marketing History and Theory	3(3,0)
MKT-735	Issues in Consumer Behavior	3(3,0)
MKT-736	Seminar in Sales Force Management	3(3,0)
MKT-737	Topics in Strategic Sales Management	3(3,0)
MKT-738	Advanced Topics in E-Marketing	3(3,0)
MKT-739	Entrepreneurial Marketing	3(3,0)
MKT-740	Issues in Corporate Sales	3(3,0)

MKT-741	Perspectives of Retailing & Franchise Management	3(3,0)
MKT-742	Strategic Supply Chain Management	3(3,0)
MKT-743	Strategic Services Marketing	3(3,0)
MKT-716	New Product Development	3(3,0)

3. Human Resource Management Elective (Specialization) Courses

Course Code	Course Title	Credit Hours
HRM-730	HRM Strategy and Practice	3(3,0)
HRM-731	International and Strategic HRM	3(3,0)
HRM-732	Emerging Issues in HRM	3(3,0)
HRM-733	Performance Management Systems	3(3,0)
HRM-734	Organizational Learning and Knowledge Management	3(3,0)
HRM-735	Managing Organizational Diversity	3(3,0)
HRM-736	Advanced Topics in Recruitment and Selection	3(3,0)
HRM-737	Organizational Development and Employee Training	3(3,0)
HRM-739	Negotiation and Conflict Management	3(3,0)
HRM-740	Advanced Topics in Human Resource Management	3(3,0)
HRM-750	Advanced Topics Organizational Development and Employee Training	3(3,0)
HRM-751	Strategic HRM: Concepts and Applications	3(3,0)
HRM-752	Advanced topics in Leadership and Motivation	3(3,0)
HRM-753	Advanced Topics in Change Management	3(3,0)
HRM-754	Workforce Diversity Management	3(3,0)
HRM-755	Contemporary Issues in HRM	3(3,0)
HRM-756	HR Matrices	3(3,0)
MGT-757	Management, Organizational Policy and Practices	3(3,0)

4. General Courses

Course Code	Course Title	Credit Hours
MGT-709	Project Management (approved from Academic Council)	3(3,0)
MGT-711	Entrepreneurship	3(3,0)
MGT-713	Advanced Topics in International Business Management	3(3,0)
MGT-714	Modern Trends in Management	3(3,0)

5. Thesis

Course Code	Course Title	Credit Hours
MGT-800	Thesis	6(6,0)